

A black silhouette of a person with their arms raised, holding a large sign. The sign displays the hashtag #C4C.

#C4C

CAMPAIN FOR CHANGE

**NONVIOLENT DIRECT ACTION TO COMBAT RACIAL
INEQUALITIES IN THE ALLENTOWN SCHOOL DISTRICT**

C4C CORE COMMITTEE MEMBERS

GERARDO CALDERÓN – LEHIGH UNIVERSITY

JOCelyn PROVIDENCE – LEHIGH UNIVERSITY

SARABETH BROCKLEY – LEHIGH UNIVERSITY

RONALD CHRISTIAN – MUHLENBERG COLLEGE

DÉJOUR SCOTT – RESURRECTED LIFE COMMUNITY CHURCH

TALIA RAMO – MUHLENBERG COLLEGE

DEVIN GARDNER – ALLEN HIGH SCHOOL

KEIANNA JOHNSON – ALLEN HIGH SCHOOL

SARABETH INTRODUCTION

OVERALL PICTURE OF ALLENTOWN SCHOOL DISTRICT

ALLENTOWN POPULATION

1980 POPULATION :

103,572

82% WHITE

5.8% BLACK

4.5% HISPANIC

2014 POPULATION:

118,032

58.5% WHITE

12.5% BLACK

42.7% HISPANIC

OVERALL PICTURE OF ALLENTOWN SCHOOL DISTRICT

DISTRICT

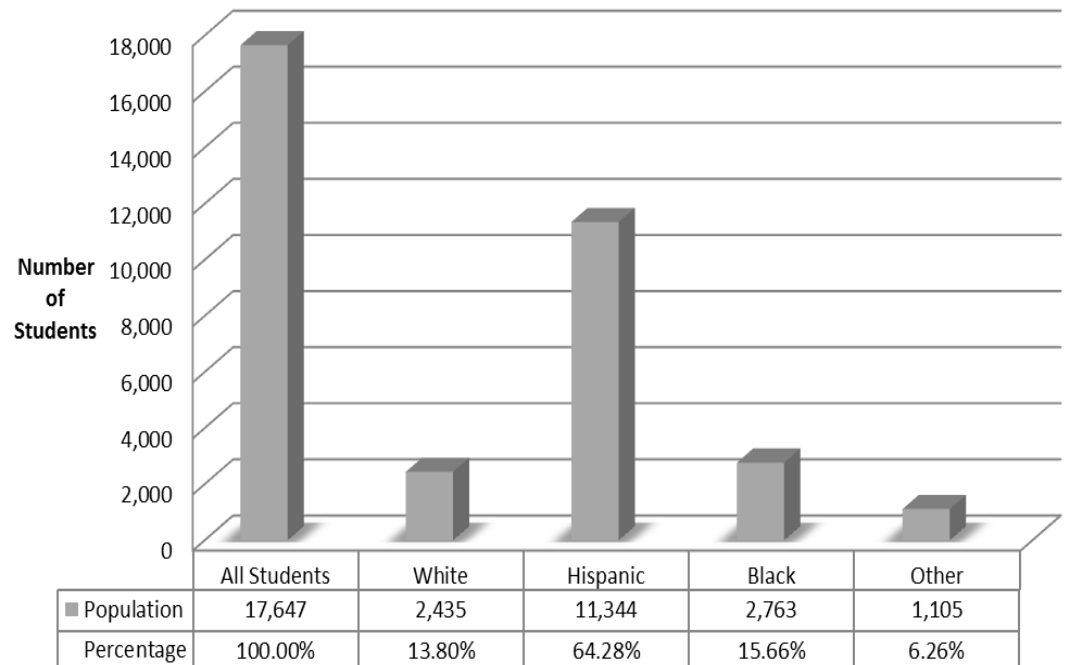
ALLENTOWN SCHOOL DISTRICT IS THE THIRD LARGEST URBAN SCHOOL DISTRICT IN PA: 17,647 STUDENTS ENROLLED

- 13.8% WHITE
- 15.66% BLACK
- 64.28% HISPANIC
- 6.26% OTHER

86% OF THE SCHOOL POPULATION QUALIFIES FOR FREE/REDUCED LUNCH

ASD RANKS 483 OF 498 SCHOOL DISTRICTS IN PA

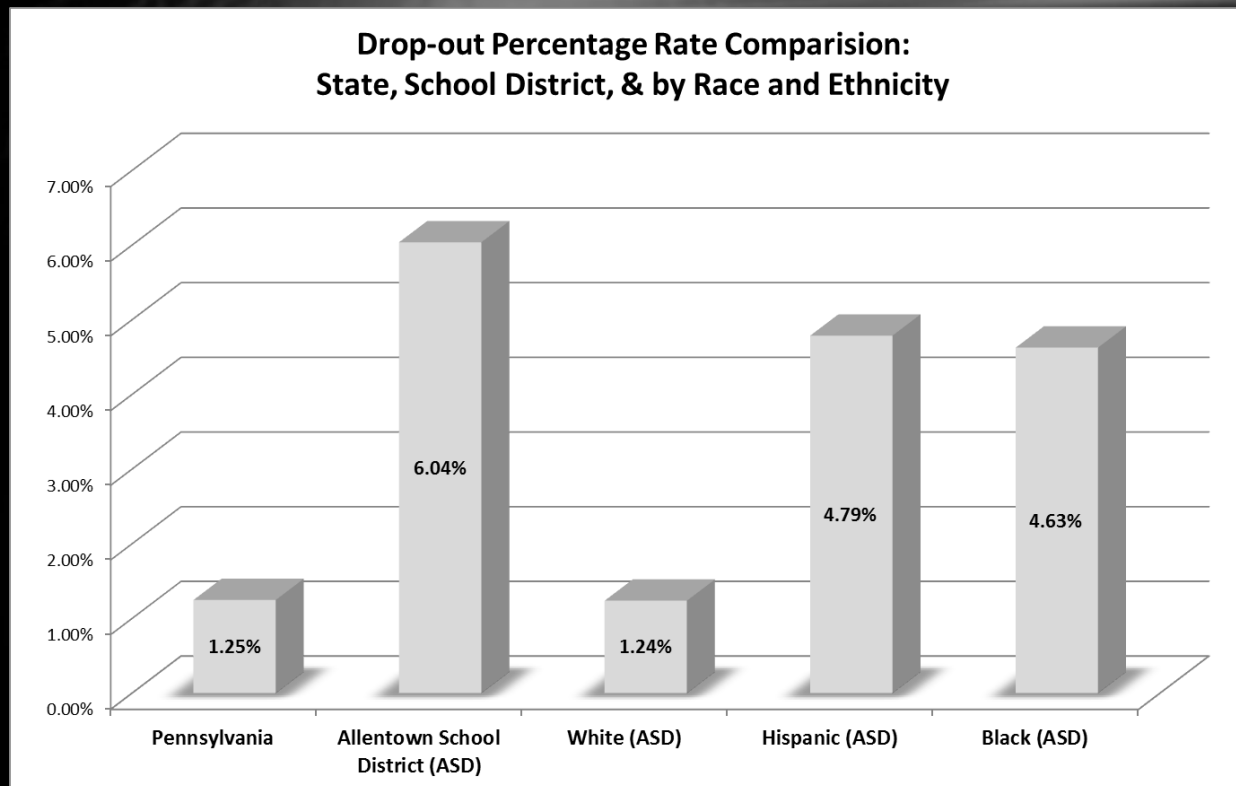
Allentown School District Enrollment by Race and Ethnicity



OVERALL PICTURE OF ALLENTOWN SCHOOL DISTRICT

2011-2012 SCHOOL YEAR, ASD HAD THE 3RD LARGEST PUSH-OUT RATE AMONG 500+ SCHOOL DISTRICTS STATEWIDE.

- 539 STUDENTS PUSHED OUT THAT YEAR



THE BEGINNING OF a MOVEMENT

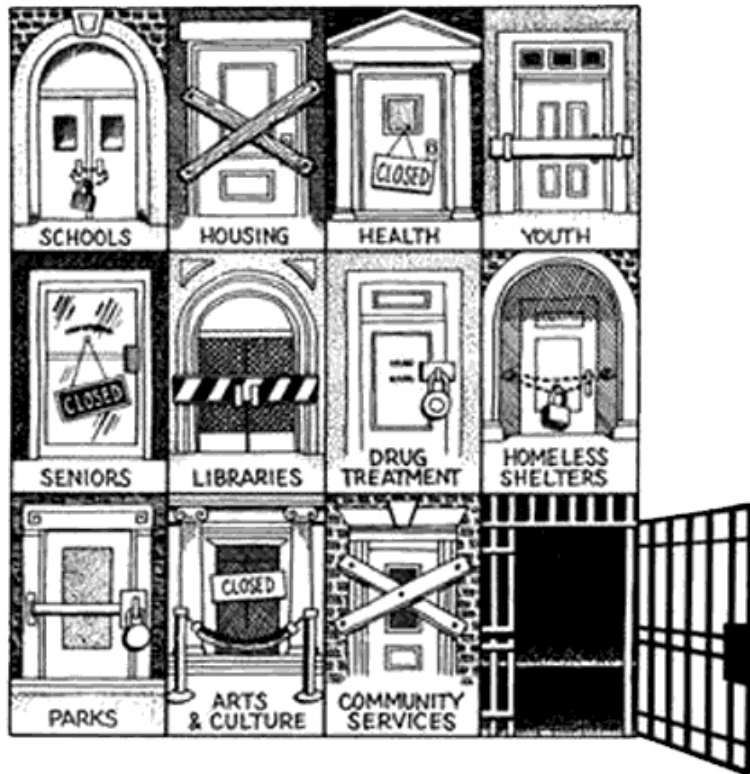
REVEREND GREGORY EDWARDS OF THE RESURRECTED LIFE
COMMUNITY CHURCH IN ALLENTOWN

- FOUNDER and CEO OF THE RESURRECTED COMMUNITY DEVELOPMENT CORPORATION: THE RCDC IS a non-profit COMMUNITY DEVELOPMENT ORGANIZATION SPECIFICALLY DEDICATED to the DELIVERANCE OF DISADVANTAGED URBAN NEIGHBORHOODS FROM DECADES OF DISCRIMINATION, DEPRIVATION and DISREPAIR.



THE BEGINNING OF A MOVEMENT

**WHEN ONE DOOR CLOSES
ANOTHER ONE OPENS**



**DESTROY THE
PRISON INDUSTRIAL COMPLEX**

—“CRADLE TO PRISON
PIPELINE” THROUGH FAILURE
TO DELIVER QUALITY
EDUCATION TO CHILDREN,
SPECIFICALLY CHILDREN OF
COLOR

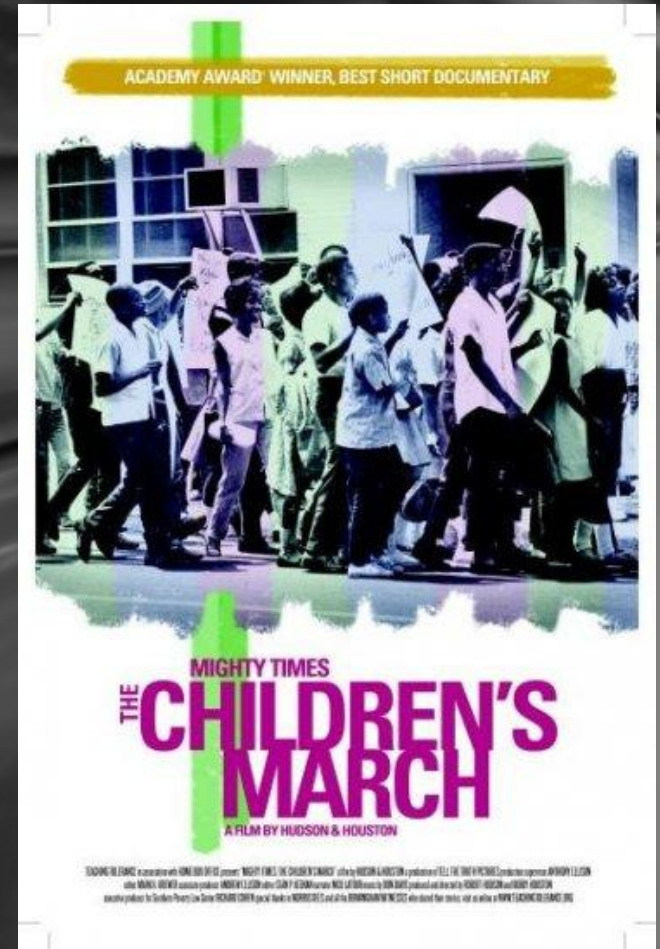


THE BEGINNING OF a MOVEMENT



• **REVEREND JAMES MORRIS LAWSON, JR. and REVEREND JANET WOLF OF THE CHILDREN'S DEFENSE FUND PROVIDED EXPERT SUPPORT AND GUIDANCE DURING THE EARLY STAGES OF THE CAMPAIGN FOR CHANGE BY PROVIDING CRITICAL INITIAL TRAINING TO SEVERAL HUNDRED PEOPLE IN THE CITY OF ALLENTOWN IN LATE 2013.**

- **NONVIOLENT GRASSROOTS ACTIVISM**
- **THE CHILDREN'S MARCH**



Campaign FOR CHANGE: YOU Edition

LIGHT SHOW

L L Gala

MULENBERG BSA BLOCK Party

Canvass

CHILDREN'S MARCH MOVIE

ASD SCHOOL BOARD MEETING

STUDENT MEETING SUNDAYS IN THE MULTICULTURAL CENTER



A GLIMPSE INSIDE THE STUDENT PERSPECTIVE

STUDENTS' PERSPECTIVE

THEORETICAL FRAMEWORK: Nonviolent Direct Action

Nonviolent Direct Action

Campaign FOR Change: Student Edition

Student Campaigns